

YOUR SPA NEWS

VOS NOUVELLES DE VILLE D'EAU



Silhouettes Day Spa

941-548-1148 – www.mysilhouettespa.com

Five Years in the Making

In the fall of 2006 Silhouettes' owner, Charity Cain, was still driving what seemed like great distances for her spa services. She had just had their last child and Charity was still fighting the "baby weight".

"A treatment that lifts, firms and tones with AMAZING instant inch loss!"

That same summer Charity had taken a cruise where she was introduced to Ionithermie Inch Loss treatments. She lost a total of 18 inches in three sessions. She was ecstatic and wanted to lose more.

When she returned to Florida, Charity was disappointed as she realized there was not a

spa where she could continue these miracle treatments.

Charity attempted to purchase the machine directly from France. She knew this was the only way she could shed those last 2 pant sizes that would take her to her pre-baby size. She wanted that machine!

Ionithermie France was happy to sell the machine to a spa - but not an individual. Charity, for those of you who know her, know that she would not take NO for an answer.

And that was how it all began. She was convinced that there was a need for a European Day Spa in Englewood - yet affordable for the

community and surrounding areas.

In the Fall of 2007, everything came together and Silhouettes was opened, offering Ionithermie to all!

Silhouettes have clients drive as far as St. Petersburg and Fort Meyers for this amazing result driven treatment. Check out our facebook page for before and after result photos. Packages and payment plans are available.

While Charity was in Paris for her Ionithermie training she stumbled upon Academie' Scientifique De' Beatue' the oldest and most renowned skincare university in the world. She decided to enroll and found out her passion was in skin care! In the process of going back in forth to France every year since 2008 she discovered how the French look so youthful, radiant and fit and has taken many of her therapists to Paris for additional training.

Charity worked diligently to master the art of the European facials and body treatment cocktails so that all of Silhouettes' clients could benefit.

Fall 2011
Volume 1, Issue 7

Inside this issue:

Paris Treatments	2
What Age Spot?	2
Arms the New Face	2
Day Packages	3
Just for Men	3
Look Better Naked!	3
Save the Dates	4



Upon her return from France she began implementing her discoveries made in Paris in Silhouettes skin care and body treatments.

Charity launched three of the Academie scientifique' formulations of the facial cocktails; Smoothie Veloute', Nectar Fouette' and Cocktail Givre'. (Cont. on page 2)

100% natural and pure concentrated essential oils that aids in the elimination of toxins, increase cellular

Beauty Tips ~

Q & A

How often should I clean my make up brushes?

At least twice a month, with baby shampoo or a mild soap to prevent bacteria build up.

Is it possible to shrink my pores?

No, but have a facial with salicylic or glycolic acid once a month will make them appear smaller. Also, Baking soda can dry them out.

What is the right way to pop a zit?

Apply a hot compress, then gently press both sides with your fingertips wrapped in tissue and squeeze the pus out.

Can I get longer lashes without wearing false?

Absolutely, Blinec makes mascara that covers the lash in tubes making them dramatically longer and fuller. The best part is it comes off with only water! Available at Silhouettes \$32

Three New Persian Facial Cocktails Continued from page 1



**Nectar Fouetté ~
Grapefruit & Pomegranate**

Revitalize, Protecting & Antioxidant

Like a fruit mousse, this particularly light texture provides an immediate sensation of softness and instant fresh radiant complexion. Better protected, the skin is softer and more radiant. *Ideal for dull and tired complexions and Rosacea.*

Facial Cocktails \$85 US



**Cocktail Givré ~
Kiwi & Cranberry**

Revitalizing & Anti-wrinkles

Kiwi and cranberry flakes, in a transparent mask. An invigorating cocktail scientifically formulated to reinforce skins cerimides. It is particularly recommended for fragile, tired or mature skins. The skin is radiant, younger looking skin.

"Minimizes the appearance of fine lines and wrinkles."

**Smoothie Velouté ~
Orange & Carrot**

Hydrating & Tonifying

A multi-vitamin orange smoothie mask, ideal for all skin types. Provides skin with new radiance and in particular for tired skins or dull and muddy complexions.



"Your skin is left feeling tauter and hydrated."

What Age Spot?

In the fall of 2008 Dr. Lamb, the physician who created Lamprobe, traveled from Canada to Englewood's very own, *Silhouettes Day Spa*. Lamb introduced a highly effective, precise removal of minor skin irregularities that offered immediate results!

The non-invasive radio frequency technology is designed to treat Cholesterol Deposits, Age Spots,

Milia, Spider Naevi, Clogged Pores, Cherry Angiomas, Cysts, Skin Tags, Broken Capillaries and more.

Only the outer layer of the skin is treated, most spots are gone in two

"I was amazed with my results; my age spots just disappeared in front of my eyes! Now you see them now you don't. I love Lamprobe!"

to three seconds!

Silhouettes Day Spa was certified on the machine and now offers the highly demanded service to their clients.

No Knives, No more Nitrous!

Consultation fees are waived with any facial. Call today for your chance to look more youthful and radiant!

ARMS are the NEW FACE!

Last year, it seemed as though everyone was obsessed with all the Hollywood Starlets arms, but ever since Michelle Obama found her self living in the White House, talk has turned to the first lady's arms.

There is a new trend in fashion to show off your arms whether it is in the dead of winter- women want to bear their arms!

The problem is that even though

fashion demands it, most women don't have the time to exercise regularly with their demanding schedules – but Silhouettes has the solution! Ionithermie Arm Treatments will tighten, firm and sculpt your biceps in your first session. Packages are available

"Ionithermie Inch Loss- Not just for the abs and thighs anymore."

FACEBOOK

Follow Silhouettes Day Spa on FACEBOOK for up to date specials and events. Friend us and get \$5.00 in Spa Bucks!

Book your next appointment online at mysilhouettespa.com

Book Online

Couples Treatments and Spa Packages

Explore Silhouettes Day Spa Day Packages or mix and match to customize for your personalized needs and budget.

Silhouettes affords that extra special touch for any client that book three or more services with a delicious [spa dining menu](#) catered by Englewood's own Farlows on the Water.

Silhouettes offers treatment rooms

for up to three clients in the same room. Book a couples single treatment or multiple in the same room and share the bliss.

Day Packages Ideas :

- Ultimate Relaxation
- Date Nights
- Girls Day/ Night Out
- Birthday Parties
- Bridal Showers
- Wedding Parties
- Corporate Events



Men's Spa Ideas

Hot Towel Facials \$45.

Gentleman Back & Facial \$90

Sports Massage \$80

Hot Oil Scalp Treatments \$20

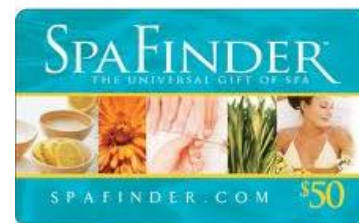
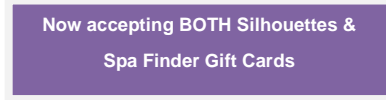
Nose Hair Removal \$15

* Gratuity not included.

Silhouette's Men's Spa Collection

Silhouettes Now offer exclusively Academie Homme our men's skincare collection! Homme is for the man of distinction, who takes pride in his appearance but finds that his time is equally important!

Created from a natural exclusive extract of oak and birch, the ingredients symbolize robustness, power, longevity and strength.



"I really appreciated the gift card my wife purchased me for my facial.

I loved the hot towel facial and therapeutic scalp massage!"

Academie Homme offers a range of dual purpose grooming products designed specifically for men.

Gift Cards sold in spa and web: www.mysilhouettespa.com

Look Better Naked!

Florida can be hard on your body, face and hair. Your skin can be dry, dehydrated and look dull or leathery. To bring out the luster and beauty that your skin has been hiding, try one of Silhouettes many Body Smoothies. Our body smoothies will exfoliate your dead skin cells away and polish your skin like new.

If you prefer a home regime, look no further as we offer exclusively Academie's you all natural Bora

Bora White Sand Body Scrubs and Firming and Lifting White Tea Body Cream.

Naturally your focus may shift to your abs, thighs or arms, don't worry, "sweat it out" in one of Silhouettes Cocoon Body Wraps or Herbal Compression Body Wraps. In addition, we have many sure fire remedies for your body type.

Focused on what your face looks like in the mirror, want to turn back



the clock? Then experience our Mary Cohr Catio Lift and Vital machine facial. Let us sculpt and lift those fine lines, jaw lines and eye lids up and away!

Call for your consultation and for monthly specials! We look forward to seeing you soon!

Silhouettes Day Spa

2240 S. Mc Call Road
Englewood, Florida 34224
Phone: 941.548.1148

Web:
www.MySilhouetteSpa.com

SILHOUETTES
day spa®

941.548.1148



For all Shapes, Sizes and Silhouettes!

We're on the Web!

www.mySilhouetteSpa.com

SAVE THE DATES ~ Customer Appreciation Days

We invite all of our loyal customers and their friends out for our Silhouettes' five year anniversary celebration and Customer Appreciation Day! This will allow us an opportunity to say thank you for all your support over the last year and a half!

Space is limited so call and reserve your space today!

There will be food, music and live demonstrations at the event. We will also be raffling door prizes, offering up to 25% off select merchandise and giving away products and services!

If you're interested in receiving

a free treatment the night of the event for the demonstrations, let us know when you call!

Since we have more than 2,550 clients, we are planning multiple dates so that we can thank you all!

Sunday, December 18, 2011

Anti-Aging Cures and Prevention

1:00 - 4:00 p.m.

Sunday, January 21, 2012

Cellulite Elimination

1:00 p.m. - 4:00 p.m.

Sunday, February 19, 2012

Organic & Detox Daily

1:00 p.m. - 4:00 p.m.

